

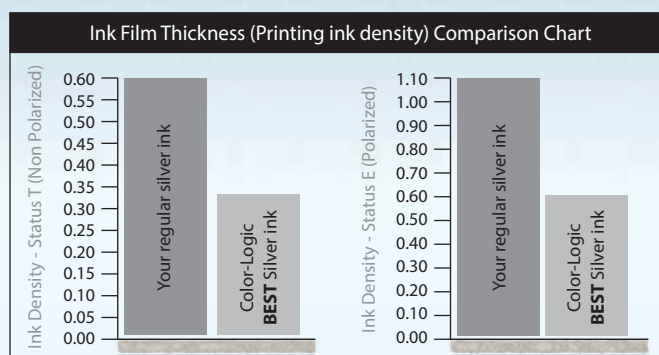


Color-Logic BEST Offset Silver Ink™ Conventional Offset Litho

Color-Logic **BEST** Offset Silver Ink is a conventional offset ink, which is a first-down metallic and enables printers to create an extended color gamut of metallic colors by printing their process inks over it. Because most CMYK process inks are translucent, the Color-Logic **BEST** Offset Silver Ink can shine through and create a diverse range of metallic colors! These metallic colors can be used to create dividers for sections within a booklet, text and key lines, background effects around an image so it pops off the page, or dramatic metallic gradients from one metallic hue to another.

Color-Logic **BEST** Offset Silver Ink prints at a very thin ink film thickness (density) which allows for better control on press. When printing floods or other high coverage print jobs, significant cost savings may be realized, due to reduced metallic ink consumption.

Traditional silver inks lose luster when used with any type of coating. Color-Logic **BEST** Offset Silver Ink retains its luster after aqueous or UV coating, varnishing, and even lamination. It is an ideal all-round ink whenever a protective coating is required. It has excellent intercoat adhesion, and can be used for blister pack applications and foil stamping!



Type of Silver Ink Used	Is your metallic silver ink compatible with the following protective coatings without dulling down?		
	Aqueous	UV	Laminate
Your regular silver ink (e.g PMS® 877 silver)	✗	✗	✗
Color-Logic "BEST" Silver	✓	✓	✓

Color-Logic BEST Offset Silver Ink for conventional printing processes - Key Facts

- Retains its luster when aqueous or UV coated, or gloss laminated
- Ink film thickness (density) is 40 percent less than conventional metallic silver ink, reducing ink consumption
- Reduces ink inventory – With Color-Logic **BEST** Silver Ink under CMYK process inks, just one silver ink creates all 250 Color-Logic metallic colors. No need to mix or tint individual metallics for each job
- Can be used as a stand-alone silver, or in conjunction with the Process Metallic Color System
- Utilize Color-Logic **BEST** Offset Silver Ink for all your other offset metallic print requirements!

Color-Logic **BEST** Offset Silver* (p/n CL4713-BOS-01-2LB)

Bring value to print by adding uniqueness and differentiation to designs and products

Economical—combined with process inks, produces hundreds of metallic colors**

Special effects – create dynamic special effects using silver and CMYK inks

Tack – print over Color-Logic **BEST** Silver or even coat it without losing the metallic effect

* Color-Logic branded inks may only be purchased and printed by licensed Color-Logic printers

** Reducing your inventory of spot metallic inks

Prove it to yourself ... Test Color-Logic **BEST** Silver Ink with the Color-Logic Starter Kit!