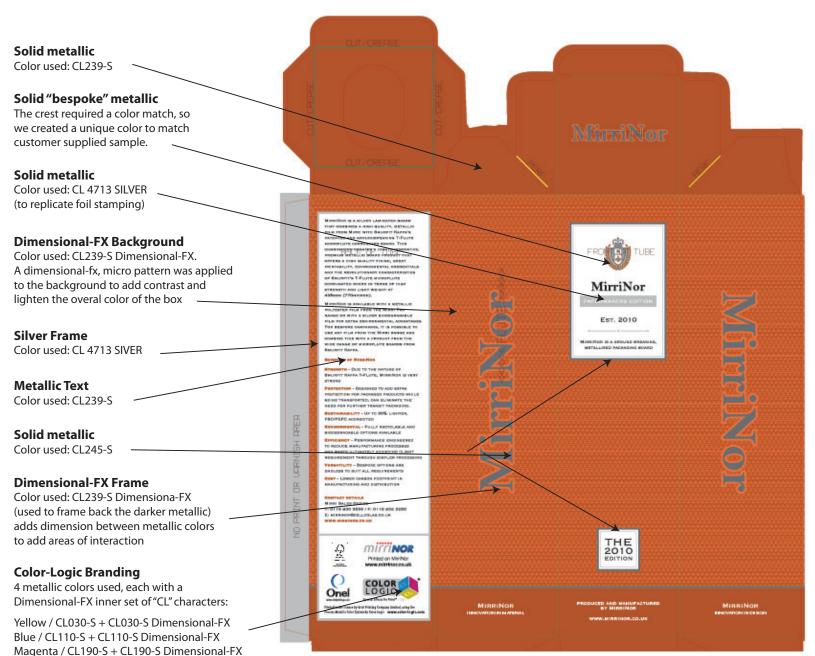
CASE STUDY:

Silver / CL 4713 SILVER

With Color-Logic: 5 printing plates Standard silver foil substrate + WHITE, CMYK

Conventional printing method (5 printing plates+3 hot foils)

Standard silver foil substrate + WHITE, CMYK, Copper hot foil, silver hot foil, gunmetal hot foil (note, this does not take in to account the Color-Logic branded logo, which would be an additional 3 foil plates!)





NOTE:

We have done a direct comparison between a tradionally printed box, using hot foil stamping, versus using Color-Logic.

This does not take in to account any post finishing lamination, varnishes or embossing which would be the same for both printing methods.

www.color-logic.com