

# Press Release



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## For Immediate Release

### **Ricoh Canada Inc. Offers Color-Logic with Pro C7100 Series Printers**

**West Chester, Ohio, USA; April 2015**— Color-Logic has announced that Ricoh Canada now offers the Color-Logic process on its Ricoh Pro C7100 series printers with white ink. Discussing the announcement, Color-Logic Director of Sales and Marketing Mark Geeves said: “Ricoh Pro C7100 series printers, together with white ink and Color-Logic software, open new markets for Ricoh users. Printers who select white ink and Color-Logic with their printers can offer 250 metallic colors and an unlimited number of special effects to their clients. Using white and CMYK inks on metalized or pearlescent substrate with the Color-Logic software provides entirely new revenue opportunities at advertising agency and corporate clients, by permitting their clients to differentiate their printed items in the marketplace.”

Ricoh is a global technology company specializing in office imaging equipment, production print solutions, document management systems and IT services. Headquartered in Tokyo, Ricoh Group operates in about 200 countries and regions. In the financial year ending March 2014, Ricoh Group had worldwide sales of 2,195 billion yen based on the IFRS accounting standard (approx. 21.3 billion USD). The majority of Ricoh revenue comes from products, solutions and services that improve the interaction between people and information. Ricoh also produces award-winning digital cameras and specialized industrial products. It is known for the quality of its technology, the exceptional standard of its customer service and sustainability initiatives.

Color-Logic™ develops color communication systems and software tool sets for a variety of special effect printing applications. Color-Logic provides brand owners, product managers, corporations, and their advertising agencies the ability to differentiate themselves and their clients with a simple print production process that yields dramatic results. Color-Logic decorative effects utilize the existing workflows of printers and designers, yielding dynamic results without the use of special equipment. Color-Logic supports the value of print and works with designers and printers to enhance their printed media. For more information, visit [www.color-logic.com](http://www.color-logic.com) or call +1-513-258-0047.

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