With the Color-Logic software, white ink masks are automatically created as the file is processed, eliminating the need for creating white ink masks during design. The unique Color-Logic process permits using variable elements throughout the design -- from simple personalized text, to more complex techniques such as sequential numbering and variable images.

Final Printed Variable Design	Variable White ink Separation
Digitally Printed Variable Data on Foil Substrate	The colored areas show where the white ink prints

Variable Metallic Foil Color

Variable CMYK Design Element

Variable CMYK Image

Variable Metallic Foil Text

DAVE HAMPTON'S PREMIUM LAGER

Premium Quality

Beer

Brewery

Best in Town

DRINK BEFORE
12/12/14

LIMITED EDITION BOTTLE 3 OF 48

Variable personalization
in colored foil

Variable logos
in combinations
of CMYK and
also colored foils

Sequential number
in colored foil

Variable expiration
date in colored foil

PAUL HARDY'S
CABERNET MERLOT

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Variable personalization
in colored foil

Variable logos
in colored foils

SEC	ROW	SEAT
L	01	4C

$41.65	$3.35	$45.00

**TONIGHT'S GAME
7:00pm**

www.color-logic.com

**CINCINNATI POLECATS
VS GUISELEY TIGERS**

L	01	4C

SEC	ROW	SEAT

Variable data
in colored foil

Team mascot
can be variable
data printed over
foil colored background

Variable data
team details in foil

Variable security
foiled guilloche

Variable colored foil data
printed over security
foiled guilloche

Sarah, we miss you!
Seasons Greetings

Variable personalization in colored foil